

What we do

Free advice for people

We do

- ✓ explain the public interest
- ✓ help raise public concerns
- ✓ separate message from messenger
- ✓ offer practical, informed legal advice

We don't

- ✗ litigate
- ✗ investigate
- ✗ foster the victim culture
- ✗ get involved in private disputes

Practical help for organisations

We do

- ✓ understand governance
- ✓ make whistleblowing work
- ✓ add real value to risk management
- ✓ deliver training, reviews and surveys

We don't

- ✗ risk reputations
- ✗ make it up as we go along
- ✗ forget commercial interests
- ✗ advise on specific legal cases

Public policy

We do

- ✓ focus on practical solutions
- ✓ emphasise prevention over cure
- ✓ build compliance in from the outset
- ✓ work through the likely consequences

We don't

- ✗ overstate the case
- ✗ take a party political line
- ✗ forget systems are run by people
- ✗ maintain regulation is the answer

Public education

We do

- ✓ get people to think of others
- ✓ explain how influence can work
- ✓ guide through the wood & the trees
- ✓ promote public interest whistleblowing

We don't

- ✗ duck difficult questions
- ✗ claim we have all the answers
- ✗ talk down to people or cultures
- ✗ encourage anonymous informing